



“World Bank perfects its evaluations with CWEST”



World Bank

When the World Bank wanted to answer the question “does development money get captured by the elite or does it reach the intended recipients?”, CWEST had the stratified sampling answer

LSMS at the World Bank

The Living Standard Measurement Survey team at the World Bank has been setting the standard of household Survey work in developing countries for 20 years now.

CWEST, brought to you by EDI Ltd

Building on years of large-scale survey success, CWEST delivers your surveys onto mobile technology in the form of **cquestionnaires**; enabling you to manage and collect cleaner, faster analysis-ready data straight from the field.

CWEST

- Eliminates data entry
- Stops mistakes at source
- Delivers daily analysis-ready data

The World Bank wanted to use technology to ensure that different economic strata were represented in randomised sampling

The Tanzanian Government, in collaboration with The World Bank is conducting an impact evaluation of a nation-wide community driven development project.

Rather than centrally allocating resources, villages are empowered to undertake their own development projects. The targeting implications of such a set-up are little understood to date: does this money get captured by the elite or does it reach the intended recipients?

CWEST worked with the World Bank to implement questionnaires dynamically constructed according to strata

In a unique effort to investigate this question in a quantitative and statistically sound way, the World Bank turned to CWEST.

Depending on some lead questions, CWEST guides the interviewer to a short listing form, a long listing form or – something that would not have been possible on paper – to a randomiser that gives a long or short form with a pre-determined possibility.

CWEST then automatically divides households into strata and draws a representative sample of each. These are then grouped to reduce transport costs.

CWEST handled the complexity required by the World Bank and it can do the same for you

The use of CWEST technology allows dynamic handling of listing and survey phases not possible with paper surveys.

Early stage data automatically flows through to later survey stages, defining the structure, order and contents of later stages for efficient collection of truly meaningful data

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