



“Capturing LSMS in all its flexibility and complexity”



World Bank

When the World Bank needed to capture the benefits of technology without compromising on the expert design inherent in LSMS, they teamed up with the know-how of CWEST

LSMS at the World Bank

The Living Standard Measurement Survey team at the World Bank has been setting the standard of household Survey work in developing countries for 20 years now.

CWEST, brought to you by EDI Ltd

Building on years of large-scale survey success, CWEST delivers your surveys onto mobile technology in the form of **questionnaires**; enabling you to manage and collect cleaner, faster analysis-ready data straight from the field

CWEST

- Eliminates data entry
- Stops mistakes at source
- Delivers daily analysis-ready data

The World Bank wanted to capitalise on technology without compromising on standards

The LSMS team at the World Bank give guidelines to survey implementers on best-practice questionnaire set-up.

However, while there are many guidelines on how to implement LSMS on paper, there were no systems that could cope with it on portable technology.

The challenge was translating its complicated survey modules onto a UMPC, without losing any of the versatility that came with the paper

The World Bank and CWEST successfully migrated LSMS-survey modules into electronic form

Where others had proposed to alter the course of an interview to fit their software, the CWEST-team tailored its applications to meet the needs of the survey.

CWEST delivered LSMS through portable technology with features including: automatic capture of meta-data and GPS co-ordinates, household rosters, assets, livestock and complicated consumption and enterprise modules.

The World Bank got its LSMS data cleaner, faster and more flexibly, so can you

Daily data capture and transmission allowed rapid piloting and adjustments in-field as well as entirely eliminating the traditional paper post-survey data entry phase.

Inbuilt complex validity checks and prompts ensured that data was accurate and consistent.

The CWEST LSMS suite is now available for you to accelerate and enhance the delivery of your LSMS surveys.

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