



“OPM reaps technology benefits partnering with CWEST”



Oxford Policy Management

OPM realised that technology would greatly enhance the speed and accuracy of data collection and delivery and so turned to CWEST as their technology partner.



OPM provides development agencies, and the governments with whom they work, with solutions to some of the most complex and intractable international development problems

CWEST, brought to you by Economic Data Initiatives (EDI) Ltd

Building on years of large-scale survey success, CWEST delivers your surveys onto mobile technology in the form of **cquestionnaires**; enabling you to manage and collect cleaner, faster analysis-ready data straight from the field

CWEST

- Eliminates data entry
- Stops mistakes at source
- Delivers daily analysis-ready data

OPM wanted to remove the hassle of paper management and more efficiently meet the demands of their clients

OPM knew that technology could greatly boost the speed and accuracy of the surveys, and therefore the service, that they deliver to their clients. They recognised the increased data quality that could be achieved through automating the complexities of field surveys.

Not wanting to incur the cost and effort of ‘reinventing the wheel’, OPM turned to CWEST and its experience of delivering technology enhanced surveys. OPM also knew that the CWEST team would be totally committed to ensuring OPM’s survey was a success.

CWEST worked as the technology partner for OPM in delivering their first electronically enhanced survey

OPM and CWEST worked very much together, not only in the migration of their paper survey to mobile technology but also in all the other ‘real stuff’ involved in technology enhanced surveys.

CWEST advised OPM on selection and purchasing of UMPC hardware, modems, backup power etc. We also gave practical advice on how to use this technology efficiently and effectively in the field, import and export procedures and how to keep equipment safely charged.

OPM conducted its survey faster than before and eliminated the data-entry phase completely

OPM had analysis-ready SPSS data during fieldwork and discussed first results with stakeholders four days into the survey. Moreover, the entire dataset was ready for analysis one day after the end of fieldwork. CWEST ensured that data arrived using the same variable names and data structures of previous paper rounds; this allowed OPM to capitalise on its library of analysis routines.

CWEST technology meant that we were able to dynamically update the survey straight to the field at OPM’s request.

On top of that, the hassle of managing large amounts of paper from island to island was eliminated.

Contact us at:

e: info@cquestionnaires.com

t: +44 (0) 1494 435112

w: www.cquestionnaires.com

